



JESSICA L. EVERSMEYER
graphic design & illustration

EDUCATION

BACHELOR OF SCIENCE IN GRAPHIC DESIGN COMMUNICATION

Philadelphia University, Philadelphia, PA
Kanbar College of Design, Engineering and Commerce
2011–2015 | GPA: 3.91 | Dean's List, *all semesters*

Danish Institute for Study Abroad, Copenhagen, DK
Spring 2014

EXPERIENCE

GRAPHIC DESIGN INTERN

Humid Creative Agency, Conshohocken, PA
July 2014, Jan 2015 – present

Designed sports jerseys, print advertisements and bike frame graphics, developed logos and branding, and prepared files for production and web, working directly with clients and ensuring quality through precision and organization

GRAPHIC DESIGNER

Philadelphia University Design Workshop
Spring 2015

Worked on a team to design and produce a 100-page publication showcasing capstone projects for the Kanbar College, illustrative promotional buttons, t-shirts, and environmental graphics; maintained professional communication with clients and vendors from conceptual development to production

GRAPHIC DESIGN INTERN

United By Blue, Philadelphia, PA
June – August 2014

Created a variety of fliers, hangtags, packaging and signs consistent with store branding, coded a monthly email promotion and website pages using Mailchimp and Shopify, and handlettered a large-scale chalkboard infographic for a mission-based clothier and coffee shop selling organic, durable outdoor goods

ACTIVITIES AND AWARDS

Top Portfolio

First place in graduating class, selected by faculty
May 2015

GD USA Magazine

Selected as a Student to Watch
Jan/Feb 2015

2nd Place in Industry-Sponsored System Design Project for the National Constitution Center
Fall 2014

Faculty Selected Self-Promo for HOW Promotion and Marketing Design Awards Competition
Spring 2015

Eileen Martinson Fund Award
Capstone proposal selected for University funding
Spring 2015

Award of Merit
AIGA's Design for Good
Fall 2014

Chapter Member, AIGA
2012 – present

SKILLS

Illustrator, Photoshop, InDesign
HTML and CSS, Dreamweaver
Handlettering, sketching, illustration

INTERESTS

Cooking, painting, baking,
exploring Europe, coffee